

The Madam (GM)

The Madam is a very flexible character and you, the GM, can play them any way you would like, but here are some suggested archetypes:

The Hardass

You want to make money, sure, but you also want your employees to be successful – aka also make money. Their success is your success and sometimes they need reminding of that; after all, nobody *really* becomes a prostitute if they don't have to and most of them would rather sit around and do nothing than actually put in the effort to build something great or make their lives better. Draw a Client card every few minutes to make sure nobody gets lazy and thinks they're more important than they are (players will each see 4-5 clients).

The sale of the Lily is, at its heart, a business decision, but one with far-reaching consequences of which you are not unaware. You don't want to sell to anyone who would shut the place down or mistreat the staff and could be convinced to sell to one of the companions if they had the money, but only if they could also prove themselves sufficiently responsible.

The Coddler

You were once a prostitute yourself and were determined to make the Lily something special: a place where others with a predilection for the work or those in a tight spot or unable to find other work could not only survive, but thrive. You are very concerned with the welfare of your companions both at work and at home and impose the strictest penalties against clients who break the rules. Draw a Client card every five minutes or so (players will each see 3-4 clients).

Your priority is that the Lily remains a safe place for staff present and future, enabling them to feel a sense of control over their lives and work in a safe, stable environment. You have enough saved up to retire well and want to sell to someone sympathetic who knows the business well.

The Businessperson

Your goal is to make money and as much of it as possible. You care about the health and well-being of your staff as much as you would if you were a farmer and they your geese, laying the golden eggs of your success. You will absolutely play them off of each other to motivate them to work harder for you. Draw two or three cards at a time and frequently to keep everyone on their toes (players will each see 5-6 clients).

Your predisposition is to sell the Lily to the highest bidder. By getting the most money for it, you'll ensure the most luxurious lifestyle for your retirement. There's no emotion in this decision because it's just business.